

INTERNAL COMMERCIAL COMPLIANCE CERTIFICATION FORM

During the First quarter ending March 31, 2010, Channel 4.2, Universal Sports did not broadcast any programs that were originally produced and broadcast for an audience of children 12 years old and under. For purposes of clarity, all core children's programming broadcast on Channel 4.2, Universal Sports during the quarter was originally produced and broadcast for children 13 – 16 years old.

Signed and dated this 31 day of March 2010.

AURORA TIRADO
Traffic Manager



Two Dole Drive
Westlake Village, CA 91362
818.597.4066

March 31, 2010

This letter is to certify our compliance with the Children's Television Act of 1990 and the *1996 Children's Television Report and Order* during the first quarter of the year 2010. From January 4 through March 31, 2010, Universal Sports (formerly WCSN) aired 39 hours of E/I Programming, which meets or exceeds FCC requirements.

From January 4 to March 31, Universal Sports fulfilled its core programming requirements with E/I programming of *Safari Tracks and Planet X*. Each episode of each series is thirty minutes in length and is aimed at junior high school students, 13 – 16 years of age.

The regularly scheduled time period in first quarter 2010 for our E/I programming was Monday, Tuesday and Wednesday 10:00 am – 11:00 am eastern time. For the weeks of February 1st & February 8th, we doubled our E/I Programming block due to our supportive coverage to NBC during the Winter Olympic Games. There was no E/I Programming during the weeks of February 15th & February 22nd.

Below is the crawl that ran 4-times per hour (twice per episode) of each scheduled hour of E/I programming during the weeks of 1/25, 2/1 & 2/8.

Children's E/I Programming will not air during the weeks of February 15th & 22nd due to the Winter Olympic Games. For the weeks of February 1st and 8th, we will air an additional hour of E/I Programming per day from 11-12 EST after currently scheduled E/I Programming. Children's E/I Programming will return to its regular schedule on March 1st.

Attached to this letter is a complete list of all E/I programming aired on Universal Sports in the first quarter of 2010, as well as a detailed report of air dates and times.

Please let me know if you have any questions.

Thanks,

Brian Smejkal
Children's Programming Liaison
Universal Sports

Universal Sports TV E/I PROGRAMING AIR DATES AND TIMES
First QUARTER 2010 (January 4, 2010 – March 31, 2010)

<u>Week #1</u>				<u>Week #2</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	1/4/10	10:00 AM	4SH00407	Monday	1/11/10	10:00 AM	4SH00413
Monday	1/4/10	10:30 AM	4SH00408	Monday	1/11/10	10:30 AM	4SH00414
Tuesday	1/5/10	10:00 AM	4SH00409	Tuesday	1/12/10	10:00 AM	4SH00415
Tuesday	1/5/10	10:30 AM	4SH00410	Tuesday	1/12/10	10:30 AM	4SH00416
Wednesday	1/6/10	10:00 AM	4SH00411	Wednesday	1/13/10	10:00 AM	4SH00417
Wednesday	1/6/10	10:30 AM	4SH00412	Wednesday	1/13/10	10:30 AM	4SH00418
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #3</u>				<u>Week #4</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	1/18/10	10:00 AM	4SH00419	Monday	1/25/10	10:00 AM	4SH00425
Monday	1/18/10	10:30 AM	4SH00420	Monday	1/25/10	10:30 AM	4SH00426
Tuesday	1/19/10	10:00 AM	4SH00421	Tuesday	1/26/10	10:00 AM	4SH00401
Tuesday	1/19/10	10:30 AM	4SH00422	Tuesday	1/26/10	10:30 AM	4SH00402
Wednesday	1/20/10	10:00 AM	4SH00423	Wednesday	1/27/10	10:00 AM	4SH00403
Wednesday	1/20/10	10:30 AM	4SH00424	Wednesday	1/27/10	10:30 AM	4SH00404
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #5</u>				<u>Week #5</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	2/1/10	10:00 AM	4SH08281	Tuesday	2/2/10	11:00 AM	4SH08287
Monday	2/1/10	10:30 AM	4SH08282	Tuesday	2/2/10	11:30 AM	4SH08288
Monday	2/1/10	11:00 AM	4SH08283	Wednesday	2/3/10	10:00 AM	4SH08289
Monday	2/1/10	11:30 AM	4SH08284	Wednesday	2/3/10	10:30 AM	4SH08291
Tuesday	2/2/10	10:00 AM	4SH08285	Wednesday	2/3/10	11:00 AM	4SH08292
Tuesday	2/2/10	10:30 AM	4SH08286	Wednesday	2/3/10	11:30 AM	4SH08293
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #6</u>				<u>Week #6</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	2/8/10	10:00 AM	4SH08294	Tuesday	2/9/10	11:00 AM	4SH08301
Monday	2/8/10	10:30 AM	4SH08295	Tuesday	2/9/10	11:30 AM	4SH08302
Monday	2/8/10	11:00 AM	4SH08296	Wednesday	2/10/10	10:00 AM	4SH08303
Monday	2/8/10	11:30 AM	4SH08297	Wednesday	2/10/10	10:30 AM	4SH08304
Tuesday	2/9/10	10:00 AM	4SH08298	Wednesday	2/10/10	11:00 AM	4SH08305
Tuesday	2/9/10	10:30 AM	4SH08299	Wednesday	2/10/10	11:30 AM	4SH08307
3 hours total E/I programming				3 hours total E/I programming			

<u>Week #7</u>				<u>Week #8</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	3/1/10	10:00 AM	4SH08281	Monday	3/8/10	10:00 AM	4SH08287
Monday	3/1/10	10:30 AM	4SH08282	Monday	3/8/10	10:30 AM	4SH08288
Tuesday	3/2/10	10:00 AM	4SH08283	Tuesday	3/9/10	10:00 AM	4SH08289
Tuesday	3/2/10	10:30 AM	4SH08284	Tuesday	3/9/10	10:30 AM	4SH08291
Wednesday	3/3/10	10:00 AM	4SH08285	Wednesday	3/10/10	10:00 AM	4SH08292
Wednesday	3/3/10	10:30 AM	4SH08286	Wednesday	3/10/10	10:30 AM	4SH08293
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #9</u>				<u>Week #10</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	3/15/10	10:00 AM	4SH08294	Monday	3/22/10	10:00 AM	4SH08301
Monday	3/15/10	10:30 AM	4SH08295	Monday	3/22/10	10:30 AM	4SH08302
Tuesday	3/16/10	10:00 AM	4SH08296	Tuesday	3/23/10	10:00 AM	4SH08303
Tuesday	3/16/10	10:30 AM	4SH08297	Tuesday	3/23/10	10:30 AM	4SH08304
Wednesday	3/17/10	10:00 AM	4SH08298	Wednesday	3/24/10	10:00 AM	4SH08305
Wednesday	3/17/10	10:30 AM	4SH08299	Wednesday	3/24/10	10:30 AM	4SH08307
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #11</u>							
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>				
Monday	3/29/10	10:00 AM	4SH08281				
Monday	3/29/10	10:30 AM	4SH08282				
Tuesday	3/30/10	10:00 AM	4SH08283				
Tuesday	3/30/10	10:30 AM	4SH08284				
Wednesday	3/31/10	10:00 AM	4SH08285				
Wednesday	3/31/10	10:30 AM	4SH08286				
3 hours total E/I programming							

E/I Programming Descriptions

January 4 – March 31, 2010

Safari Tracks

Ep: 4SH00401	The Need for Speed
Ep: 4SH00402	Crocodile Chronicles
Ep: 4SH00403	Lion Kings
Ep: 4SH00404	Flyin' Hooves
Ep: 4SH00405	Hippos: Swim at Your Own Risk
Ep: 4SH00406	Spooky Africa
Ep: 4SH00407	Africa's Strongest Animals
Ep: 4SH00408	Paradise Found: The Okavango
Ep: 4SH00409	All in the Elephant Family
Ep: 4SH00410	Slimy Slitherers
Ep: 4SH00411	Dogs of Africa
Ep: 4SH00412	The Big Five
Ep: 4SH00413	Leaders of the Pack
Ep: 4SH00414	Giraffes: Africa's Skyscrapers
Ep: 4SH00415	Animal Addresses
Ep: 4SH00416	Buffalo Still Roam
Ep: 4SH00417	Deep Sea Africa
Ep: 4SH00418	Small Survivors
Ep: 4SH00419	Rhinos: Disappearing Giants
Ep: 4SH00420	Thieves of the Savanna
Ep: 4SH00421	Zebra Zone
Ep: 4SH00422	Mud Hole
Ep: 4SH00423	Africa: Cat's Cradle
Ep: 4SH00424	Wild Climbers
Ep: 4SH00425	Surviving the Hunt
Ep: 4SH00426	Wildebeest Watch

SAFARI TRACKS - Episode Synopses

EP. 4SH00401: "THE NEED FOR SPEED"

This episode of "Safari Tracks" gets in the fast lane to track the land speed records of Africa's fastest animals. We'll clock the times of the hippo, crocodile, giraffe, wildebeest, cheetah and many more before we award the blue ribbon.

EP. 4SH00402: "CROCODILE CHRONICLES"

This episode of "Safari Tracks" travels to the edge of Africa's streams and lakes to search out the Nile crocodile. We'll keep our distance as we find out how crocs hunt, what they eat, and what makes them one of Africa's most dangerous predators.

EP. 4SH00403: "LION KINGS"

This episode of "Safari Tracks" goes in search of the king of all beasts: the lion. They may sleep most of the time but lions make up for it with their strength and their unwavering loyalty to the pride.

EP. 4SH00404: "FLYIN' HOOVES"

This episode of "Safari Tracks" follows herds of African antelope on their endless journeys across the savanna. From gazelles, impalas and bushbucks to kudus, dik-diks and wildebeests, we'll discover the best kept secrets on how these animals escape Africa's most relentless predators.

EP. 4SH00405: "HIPPOS: SWIM AT YOUR OWN RISK"

This episode of "Safari Tracks" goes aquatic in its search for Africa's most dangerous animal. While he may seem comical to us, the hippo's massive mouth, long teeth and surprising speed make him king of the watering hole.

EP. 4SH00406: "SPOOKY AFRICA"

This episode of "Safari Tracks" takes a somewhat scary trip into the wilds of Africa after dark. We'll meet the usual eerie nighttime animals, like owls and bats while we look into the glowing eyes of hyenas, crocodiles and leopards.

EP. 4SH00407: "AFRICA'S STRONGEST ANIMALS"

This episode of "Safari Tracks" redefines how strong animals really are. From ants and beetles, to hyenas, crocodiles, and elephants —physical strength is applied in many unexpected and amazing ways.

EP. 4SH00408: "PARADISE FOUND: THE OKAVANGO"

This episode of "Safari Tracks" goes deep into one of Africa's most spectacular habitats—the winding waterways of the Okavango Delta. Exotic birds, hippos, crocodiles and Cape buffalo are all waiting around the bend on this watery safari.

EP. 4SH00409: "ALL IN THE ELEPHANT FAMILY"

This episode of "Safari Tracks" follows the mighty African elephant, the world's largest living land animal in its natural habitat. Family dynamics, daily diet and the fascinating rituals of elephant life are explored as this safari follows large herds roaming the savanna.

EP. 4SH00410: "SLIMY SLITHERERS"

This episode of "Safari Tracks" goes low to the ground in its search for Africa's reptiles. We'll follow the trails of snakes, chameleons, monitor lizards, geckos, snails, skinks and the entire world of slithering bush inhabitants.

EP. 4SH00411: "DOGS OF AFRICA"

This episode of "Safari Tracks" makes friends with an often forgotten member of the African bush: the wild dog. We'll roam thousands of miles to keep up with this clever yet endangered canine as he struggles for survival.

EP. 4SH00412: "THE BIG FIVE"

In this episode of "Safari Tracks" we'll point our cameras at the "Big Five"—once considered the five most dangerous animals to hunt in the bush. Now they are considered the five must-see animals on every safari to-do list.

EP. 4SH00413: "LEADERS OF THE PACK"

This episode of "Safari Tracks" is all about who's the boss. In many animal societies, there is one leader who decides when the group eats, sleeps and how they remain safe from predators.

EP. 4SH00414: "GIRAFFES: AFRICA'S SKYSCRAPERS"

This episode of "Safari Tracks" does a vertical leap above the tree line to meet the world's tallest land animal: the giraffe. Feasting on acacia leaves, drinking at the waterhole, reproducing and avoiding lions and crocodiles are the giraffe activities highlighted on this "safari with a view."

EP. 4SH00415: "ANIMAL ADDRESSES"

This episode of "Safari Tracks" tours the many dens, burrows, nests, holes, mounds and reefs that animals call home. With more than sixteen hundred animal species, Africa has the widest variety of animal addresses of any continent.

EP. 4SH00416: "BUFFALO STILL ROAM"

This episode of "Safari Tracks" roams far and wide to observe the behavior of one of Africa's most dangerous animals: the Cape Buffalo. These herding animals keep to themselves since no other animal will openly challenge their strength.

EP. 4SH00417: "DEEP SEA AFRICA"

This episode of "Safari Tracks" goes off the deep end as we travel to the coastal waters for a true underwater safari. From the smallest reef fish to the apex predator, the Great White Shark, we'll survey the vast diversity of the coral reef.

EP. 4SH00418: "SMALL SURVIVORS"

This episode of "Safari Tracks" celebrates Africa's "little guys." In the super-sized world of bush predators, a multitude of pint-sized animals have carved out an existence based on stealth, smarts and teamwork.

EP. 4SH00419: "RHINOS: DISAPPEARING GIANTS"

This episode of "Safari Tracks" pursues the endangered African rhinoceros. Their single horn is valuable to poachers, but positive human intervention is helping to restore this awesome giant to his rightful habitat.

EP. 4SH00420: "THIEVES OF THE SAVANNA"

This episode of "Safari Tracks" is dedicated to the scavengers of the African plains. Some fly while others run, but they are all intelligent, quick and adept at stealing their food right from under another animal's nose.

EP. 4SH00421: "ZEBRA ZONE"

This episode of "Safari Tracks" is a black and white adventure of pursuit, as we follow zebra herds across the plains. Zebras' unique stripes, cooperative survival skills and high-powered eyesight ensure that they will continue to thrive in the often-hostile bush environment.

EP. 4SH00422: "MUD HOLE"

This episode of "Safari Tracks" is a mud bath waiting to happen! We'll stake out a waterhole and take a head-count of the incredible range of animals that depend on the abundant mud and life-giving waters of these popular rest stops.

EP. 4SH00423: "AFRICA: CAT'S CRADLE"

This episode of "Safari Tracks" is a feline fantasy as we go prowling for the multitude of cats that call Africa home. From lions and leopards to cheetahs, wildcats, civets, servals and lynx, we'll cuddle up with cutest and the most ferocious.

EP. 4SH00424: "WILD CLIMBERS"

This episode of "Safari Tracks" is an epic climbing adventure. We'll find out the identities of Africa's best climbers, learn where their mountaineering skills come from and what they best like to climb.

EP. 4SH00425 "SURVIVING THE HUNT"

This episode of "Safari Tracks" shows what it takes to survive on the savanna. Strength, cunning ability, and sometimes just plain luck factor into every animal's fate in the wild, where it's all about survival of the fittest.

EP. 4SH00426: "WILDEBEEST WATCH"

This episode of "Safari Tracks" follows the grand migrations of the African wildebeest. This antelope might look like it was assembled from spare parts, but it has all the tools needed to roam thousands of miles in search of food and water.

PLANET X - - Episode Synopses

01- Planet X / Push Games – We follow 20 everyday competitors into the ultimate action sports endurance event – six sports all in one long day (snowboarding, moto-x, skateboarding, wakeboarding, mountain biking and surfing).

02- Planet X / Bustin Down the Door – Guest Host Peter "PT" Townend hangs out with surfing legends Shaun Tomson and Mark Richards and their epic surfing documentary film, "Busting Down the Door" that covers the young days of pro surfing in Hawaii amongst a violent North Shore season.

03- Planet X / Oz Summer 3 – Planet X's own Summer Games with action sports competition from Melbourne, Australia.

04- Planet X / Dewey Beach – Planet X covers Delaware beach sports action in style with highlights of the Toyota Pro Beach Volleyball tour and a local skimboard event.

05- Planet X / Into the Wild – Planet X follows a crew of pro women surfers on an exotic surf trip.

06- Planet X / JSP Free ski-08 – We go to Aspen Snowmass for a wild pro ski event.

07- Planet X / JSP Mt. Board-06 – We hit Aspen Snowmass for a mountain bike and mountain boarding event – dirt sports at their best.

08- Planet X / Andy Mac – Pro skateboard legend Andy MacDonald guests hosts for Planet X in the studio with a mix of action sports content.

09- Planet X / Oz Summer 1 - is Planet X Summer Games programming featuring a multi-sports events series from Australia

10- Planet X / Masters and Apprentices - A surf adventure in the South Pacific

11- Planet X / Nirvana 3 – A group of pro surfers hit the best waves of the South Pacific.

12- Planet X / Bad Boy - A Jet Ski South African Adventure – wave jumping and more.

13- Planet X Jr Games / Part One – Planet X's junior event series with skate and BMX – From different Aussie skate parks.

14- Planet X Jr Games / Part Two - Planet X's junior event series with skate and BMX
– From different Aussie skate parks.

15- Planet X Jr Games / Part Three - Planet X's junior event series with skate and BMX - –
From different Aussie skate parks.

16- Planet X Jr Games / Part Four - Planet X's junior event series with skate and BMX
– From different Aussie skate parks.

17- Planet X Jr Games / Part Five - Planet X's junior event series with skate and BMX
– From different Aussie skate parks.

18- Planet X Jr Games / Part Six - Planet X's junior event series with skate and BMX
– From different Aussie skate parks.

19- Planet X / Teva Games – Coverage of the Teva Mountain Games in Colorado with
mountain sports like kayaking, climbing and mountain biking.

20- Planet X / Extremity Games – We cover this amazing disabled sports based extreme
games event with all sorts of sports (from Orlando, FL).

21- Planet X / Bali Surf – The best in pro surfing and local culture in Bali, Indonesia.

22- Planet X / Boarder 1 – We feature the triathlon of board sports (surf, skate and
snowboard). Part One.

23- Planet X / Boarder 2 - We feature the triathlon of board sports (surf, skate and
snowboard). Part Two.

24- Planet X Horse Jumping Special – We cover City League events all along the Eastern
USA for the ultimate in pro horse jumping (truly extreme and unique).

Educational and Informational Programming

What is E/I Programming?

Educational and informational television programming is programming that furthers the educational and informational needs of children 16 years of age and under in any respect, including the child's intellectual or social needs and that also satisfies the following criteria:

1. The programming must have a significant purpose. Education need not be the only one. That purpose must serve the needs of children ages 16 and under.
2. Commercial broadcasters must provide the educational and informational objective of core programming in writing. The report will indicate a specific target age group for core programs.
3. Core programming is scheduled from Monday - Wednesday from 10:00 AM – 11:00 AM EST.
4. The program must be regularly scheduled so that it can be published in program guides consistently.
5. The program must be of a substantial length – 30 minutes or more.
6. Quarterly reporting of the schedule and hours of E/I programming to the FCC is required.
7. If E/I programming is preempted, written notice is necessary to identify where and why the E/I programming was preempted.
8. The program must be identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol.

Example of E/I Programming

Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.

Planet X provides young viewers a television show that meets core requirements of the FCC as follows:

Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

TIME	EPISODE #	SHOW DESCRIPTION	EVENT DATE	NOTES
6:00-10:00		PAID PROGRAMMING		
10:00-10:30	EP: 4SH08289	E! Programming - Planet X - Oz Summer 1		PREMIERE
10:30-11:00	EP: 4SH08291	E! Programming - Planet X - Masters and Apprentices		PREMIERE
11:00-11:30	EP: 4SH08292	E! Programming - Planet X - Nirvana 3		PREMIERE
11:30-12:00	EP: 4SH08293	E! Programming - Planet X - Bad Boy Jet Ski S. Africa Adventure		PREMIERE
12:00-13:30	EP: 4SL06344	ALPINE SKIING - Women's Super G World Cup from St Moritz, Switzerland	1/31/2010	
13:30-14:00	EP: 4SS08154	SKIING - Skiers World featuring Las Lenas, Argentina and Panoramia, Canada		
14:00-15:00	EP: 4SS08261	SKIING - Truth in Motion		
15:00-16:00	EP: 4SL07914	LUGE - Doubles Luge World Cup from Cesana, Italy	1/30/2010	
16:00-17:00	EP: 4SL07724	SKI FLYING - World Cup Ski Flying from Obertsdorf, Germany	1/31/2010	
17:00-18:00	EP: 4SL06492	ALPINE SKIING - Men's Giant Slalom World Cup from Kranjska Gora, Slovenia	1/30/2010	
18:00-19:00	EP: 4SL07963	SKELETON - Men's Skeleton World Cup from Igls, Austria	1/23/2010	
19:00-20:00	EP: 4SL07805	NORDIC SKIING - Nordic Combined World Cup from Chaux-Neuve, France	1/16/2010	
20:00-20:03		OLYMPICS: Countdown to Vancouver News Update		
20:03-21:00	EP: 4SL07915	LUGE - Women's Luge World Cup from Cesana, Italy	1/31/2010	PREMIERE
21:00-22:00	EP: 4SL07959	SKELETON - Women's Skeleton World Cup from Igls, Austria	1/22/2010	
22:00-23:00	EP: 4SL07725	SKI JUMPING - World Cup Ski Jumping from Klingenthal, Germany	EARLIER TODAY	PREMIERE
23:00-23:03		OLYMPICS: Countdown to Vancouver News Update		
23:03-00:30	EP: 4SL07503	FIGURE SKATING - 2010 AT&T U.S. Figure Skating Championships Men's Free from Spokane, Washington	1/17/2010	NBC Show
00:30-01:00	EP: 4SS08212	OLYMPICS - Insider/Out with Summer Sanders - Apolo Anton Ohno		
01:00-02:00	EP: 4SL07725	SKI JUMPING - World Cup Ski Jumping from Klingenthal, Germany	EARLIER TODAY	
02:00-03:00	EP: 4SS07842	FREESTYLE SKIING - U.S. Cup Moguls from Deer Valley, Utah	1/17/2010	
03:00-04:00	EP: 4SS07866	SNOWBOARDING - Snowboarding Grand Prix - Half Pipe from Mammoth, California	1/10/2010	
04:00-06:00		PAID PROGRAMMING		

COMMENTS:

7/25/2010 / 10:47 AM

Sonia Herrera

From: Brian Smejkal [bsmejkal@universalsports.com]
Sent: Friday, January 15, 2010 5:57 PM
Cc: Bo LaMotte
Subject: E/I Programming

Hello to all!

For the weeks of February 1st & February 8th, we will be doubling our E/I Programming block due to our supportive coverage to NBC during the Winter Olympic Games. There will be no E/I Programming during the weeks of February 15th & February 22nd. Below is the schedule in Eastern Standard Time for the weeks of February 1st and February 8th.

Week of February 1st

Monday February 1st

10:00 AM - 10:30 AM - E/I Programming
10:30 AM - 11:00 AM - E/I Programming
11:00 AM - 11:30 AM - E/I Programming
11:30 AM - 12:00 PM - E/I Programming

Tuesday February 2nd

10:00 AM - 10:30 AM - E/I Programming
10:30 AM - 11:00 AM - E/I Programming
11:00 AM - 11:30 AM - E/I Programming
11:30 AM - 12:00 PM - E/I Programming

Wednesday February 3rd

10:00 AM - 10:30 AM - E/I Programming
10:30 AM - 11:00 AM - E/I Programming
11:00 AM - 11:30 AM - E/I Programming
11:30 AM - 12:00 PM - E/I Programming

Week of February 8th

Monday February 8th

10:00 AM - 10:30 AM - E/I Programming
10:30 AM - 11:00 AM - E/I Programming
11:00 AM - 11:30 AM - E/I Programming
11:30 AM - 12:00 PM - E/I Programming

Tuesday February 9th

10:00 AM - 10:30 AM - E/I Programming
10:30 AM - 11:00 AM - E/I Programming
11:00 AM - 11:30 AM - E/I Programming
11:30 AM - 12:00 PM - E/I Programming

Wednesday February 10th

10:00 AM - 10:30 AM - E/I Programming
10:30 AM - 11:00 AM - E/I Programming
11:00 AM - 11:30 AM - E/I Programming

11:30 AM - 12:00 PM - E/I Programming

Also, our agreement with Safari Tracks expires on January 31st. Our new E/I Programming will be ***Planet X***. Each show is 30-minutes in length. Below is a description of the series and a list of the first 24 episodes.

Planet X Television

FCC E/I Core Programming

Target Age Group: 13 - 16 year olds

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

Planet X provides young viewers a television show that meets core requirements of the FCC as follows: Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

Planet X / Universal Sports

- 01- Planet X / Push Games
- 02- Planet X / Bustin Down the Door
- 03- Planet X / Oz Summer 3
- 04- Planet X / Dewey Beach
- 05- Planet X / Into the Wild
- 06- Planet X / JSP Free ski-08
- 07- Planet X / JSP Mt. Board-06
- 08- Planet X / Andy Mac
- 09- Planet X / Nepal
- 10- Planet X / Chile
- 11- Planet X / Nirvana 3
- 12- Planet X / Bad Boy Jet Ski South Africa Adventure
- 13- Planet X Jr Games / Part One
- 14- Planet X Jr Games / Part Two
- 15- Planet X Jr Games / Part Three
- 16- Planet X Jr Games / Part Four
- 17- Planet X Jr Games / Part Five
- 18- Planet X Jr Games / Part Six
- 19- Planet X Jr Games / Part Seven
- 20- Planet X / Extremity Games
- 21- Planet X / Bali Surf
- 22- Planet X / Boarder 1
- 23- Planet X / Boarder 2
- 23- Planet X CORR Offroad Special
- 24- Planet X Horsejumping Special

Please let me know if you have any questions.

Thank you,

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Brian Smejkal
Director, Programming